



2023 CHECK-UP Community-Engaged Research Workshop Series

Leveraging Science for Action & Advocacy

Hybrid Event:

Zoom

or

In-person at General Baker Institute
15798 Livernois, Detroit, Michigan 48238

June 21, 2023
6:00 - 8:00 PM

Land Acknowledgment & The Legacy of Native Peoples

Wayne State University rests on Waawiyaataanong (Waa-we-yaa-tih-nong), also referred to as Detroit, the ancestral and contemporary homeland of the Three Fires Confederacy. These sovereign lands were granted by the Ojibwe (Oh-jib-way), Odawa (Oh-daa-waa), Potawatomi (Pow-tuh-waa-tuh-mee), and Wyandot nations, in 1807, through the Treaty of Detroit. Wayne State University affirms Indigenous sovereignty and honors all tribes with a connection to Detroit.

Radical Welcome

Welcoming Transgender/Non-binary/Gender Nonconforming folks

(Adapted from the 2019 Creating Change--National LGBT Task Force--conference program)

To create radical welcome for members of the Transgender, Non-binary, and Gender Nonconforming (Transgender, Transsexual, genderqueer and more) communities please remember that a person's purposeful gender expression or external appearance may not match their internal gender identity.

About pronouns:

- In this space, we are committed to not making assumptions about anyone's gender identity based on the way they look, sound, or behave.
- Ask "What pronouns do you use?"
- When in doubt use a person's name or gender neutral pronouns, for example, "they/them/theirs".
- Please call people what they ask you to call them and use the pronouns that people ask you to use.
- Remind yourself that some people may be expressing gender differently than the last time you encountered them.
- When you make a mistake about someone's pronoun, make the correction and move on.

Showing up:

Please listen to transgender people's needs and stories when they are volunteered. Respect people's privacy and boundaries and do not ask questions that would wouldn't ask of anyone else.

2023 CHECK-UP Community-Engaged Research Workshop Series

Meaningful engagement of diverse community stakeholders in research is increasingly prioritized by federal and philanthropic funding agencies. Although demand for engagement is increasing, support and training for skill building has not kept pace. To address this issue, we will facilitate a series of workshops to build the skills and capacity of academic and community experts.

The workshops we will provide are tailored to the interests and needs of attendees of the 2022 Community-Engaged Research (CEnR) Symposium held at Wayne State University. The symposium occurred over six days in September, October, and November, focused on three unique health equity populations, and had 381 individual attendees including community stakeholders, students, clinicians, and academic faculty and staff. Our workshops are developed in response to the evaluation responses we received, and provide critical insight into the landscape of CEnR, so that academic and community experts are better prepared to interact effectively and collaborate equitably, before, during, and after a project is funded.

Workshop 3: Leveraging Science for Action & Advocacy

Scientists and policy makers face society's most complex and challenging issues. Decision makers are siloed from researchers who possess technical knowledge that can be used to inform regulation and legislation for improved public health. It is uncommon for scientists to disseminate findings to public audiences, although doing so would contribute to social justice efforts by providing reliable and accurate information to assist decision makers and leader's problem solving.

This workshop will offer guidelines and best practices for enhancing interactions and dialogue between researchers and decision makers as well as community stakeholders who play a key role in influencing policy.

Along with aligning scientific research with constituent concerns, the presentation and dissemination of that information to policy makers, who are key stakeholders in creating a healthier nation, plays a role in ensuring that decisions are evidence informed. These goals can be achieved through collaboration and consultation with community, communication, outreach, and public relations experts who have a stake in bending the health equity arc toward social justice.

Objectives:

- Provide best practices for communicating complex scientific information to the public
- Describe presentation and dissemination tactics best suited for transmitting scientific evidence to decision makers and leaders
- Describe how community-based participatory and action-oriented research impacts decision making
- Identify key tools for translating science for advocacy.
- Describe effective processes for identifying shared goals between researchers and community stakeholders so that study findings are relevant to community needs and can be leveraged for improvements

Introduction

The Wayne State University (WSU) School of Medicine Center for Health Equity and Community Knowledge in Urban Populations (CHECK-UP)

CHECK-UP was established in 2021 with the support of the WSU Office of the Vice President of Research (OVPR) to provide an infrastructure to accelerate partnerships between metropolitan Detroit communities and WSU's schools, colleges, centers, and departments to identify, investigate, and act upon the barriers and bridges to health equity in the region. CHECK-UP is driven by the imperative that WSU prioritize and promote shared leadership with community stakeholders in medical and behavioral research. Methodologies that build engagement and participation are central to CHECK-UP because of their promise in reducing health disparities, increasing the public relevance of WSU's research, and expanding the reach of scientific discoveries throughout community at large. CHECK-UP leadership includes Hayley Thompson, PhD, Director, Carrie Leach, PhD, Associate Director of Community Inclusion, and Lisa Braddix, MPH, Steering Committee Chair.

Community Engaged Research (CEnR)

Community-engaged research (CEnR) is a process in which academic researchers work collaboratively with and through community members to identify and address issues affecting the well-being of communities. CEnR has been endorsed and recommended by many but applied by relatively few. This one-day symposium will provide opportunities to learn about and discuss the benefits gained from CEnR, as well as its challenges and strategies for conducting this CEnR successfully. This meeting will also be an opportunity to learn from and network with community members who have identified research priorities for their communities. Topics that will be addressed will include the following:

- How does community engagement contribute to stronger science?
- What are successful models of community-engaged scholarship that academic researchers can follow?
- How can academic institutions support community-engaged scholarship among faculty?
- What are the health research priorities within local Detroit communities?
- What kinds of local opportunities are there for community-engaged research?

Agenda

2023 CHECK-UP Community-Engaged Research Workshop Series: "Leveraging Science for Action and Advocacy"

WEDNESDAY JUNE 21, 2023

- | | IN-PERSON | ZOOM |
|----------------|---|------------------|
| 6:00 PM | Dinner & Networking | Speed Networking |
| 6:15 PM | Welcome & Opening Remarks
Hayley S. Thompson, PhD
Patrick O. Lindsey, Vice President of Government
& Community Affairs, WSU | |
| 6:25 PM | Community-Engaged Research Overview
Carrie Leach, PhD, MPA | |
| 6:35 PM | Panelist Introductions
Hilary Marusak, PhD | |
| 6:40 PM | Panel Discussion | |
| 7:30 PM | Question & Answer | |
| 7:55 PM | Wrap-up & Evaluation
Hayley S. Thompson, PhD | |
| 8:00 PM | End | |



Speakers & Panelists

Patrick O. Lindsey, BA, Vice President of Government & Community Affairs, WSU

Patrick O. Lindsey serves as Wayne State University's Vice President for Government and Community Affairs, a position he has held since 2012. In this role, he oversees the federal affairs and state affairs offices, working with federal, state and local elected officials to secure and enhance state appropriations, federal research funding, and other state and federal funding opportunities for the university. He likewise manages the community affairs department, which actively engages the University into the Greater Detroit community. Patrick also serves as Senior Pastor of the Greater Bibleway Missionary Baptist Church in Detroit Michigan, where he assumed the pastorate in June 1992. In this role, Patrick cultivates the congregation's spiritual growth and development, oversees the implementation of the ministry's strategic plan and directs the administration of the church's ecclesiastical and business affairs. Prior to joining WSU, Patrick served with Focus: HOPE as Director – External Affairs & Development and enjoyed a 20-year career at Chrysler, mainly as Senior Manager of State Relations and Manager of Community Relations. Patrick's leadership roles, community affiliations and volunteer activities are many and he serves on a number of boards of national and local organizations. Patrick holds a B.A. in Political Science from the University of Michigan. He lives in Detroit with his wife, Kathy, and has a son, Kendall, and a daughter, Kaylyn.



Winona Bynum, RDN, Executive, Detroit Food Policy Council

Winona Bynum, R.D.N., is currently the executive director of the Detroit Food Policy Council, an education, advocacy and policy organization led by Detroiters committed to creating a sustainable, local food system that promotes food security, food justice and food sovereignty in the city of Detroit. Winona is a registered dietitian/nutritionist (RDN) and a graduate of Wayne State University Coordinated Program in Dietetics. Winona studied Public Health at Emory University Rollins School of Public Health. She is the chair of the National Organization of Blacks and Dietetics (NOBIDAN) for the 2021-2022 fiscal year. She served as president-elect/president of the Southeastern Michigan Dietetic Association 2018-2020.



Speakers & Panelists

Stephanie Chang, MPP/MSW, Senator, State of Michigan

Opportunity, access, equity, justice and service are the core values driving Senator Stephanie Chang, the first Asian American woman elected to the Michigan legislature. She worked as a community organizer in Detroit for nearly a decade before serving two terms in the Michigan House of Representatives and then as the Democratic Floor Leader for her first term in the Senate. She is currently serving her second term in the Michigan Senate and is the Senate Democratic Policy and Steering Chair. Sen. Chang has built a strong track record of getting things done. In the state legislature, she has led on air quality and environmental justice, criminal justice reforms, affordable, safe drinking water, and immigrants' rights issues. She has passed bipartisan legislation on a range of issues including an address confidentiality program for survivors of domestic violence, the COVID-19 water shutoff moratorium, female genital mutilation, nitrous oxide "whip-its", reentry services for wrongfully convicted individuals who were exonerated, improving Michigan's maritime economy, and support community crisis response to mental health emergencies. She is proud to have helped secure a historic community benefits agreement for Southwest Detroit residents near the Gordie Howe International Bridge and is active in her district advocating for the community's needs. She served as state director for NextGen Climate Michigan, alumni engagement and evaluation coordinator for the Center for Progressive Leadership in Michigan, deputy director for the Campaign for Justice and as an organizer for Michigan United/One United Michigan. She also worked as a community engagement coordinator for the James and Grace Lee Boggs School and assistant to Grace Lee Boggs, an activist, writer, and speaker. The senator is a co-founder of Asian and Pacific Islander American Vote-Michigan and Rising Voices; she also serves on the board of the Southwest Detroit Community Justice Center. Chang earned her bachelor's degree in psychology and master's degrees in public policy and social work from the University of Michigan. She lives in Detroit with her husband, Sean Gray, and two young daughters.



Katie Dwyer, MBA, MS, President, Science Policy Network

Katie is currently a dual-graduate student working towards her Ph.D. in Molecular Biology and M.B.A. in Finance. She is the current president of SciPol-Detroit and enjoys engaging in scientific outreach to her local community. She eventually would like to inform and affect policy within the science-policy interface.



Speakers & Panelists

Jametta Lilly, MPA, CEO, Detroit Parent Network

Jametta Lilly, MPA, is the Chief Executive Officer of the Detroit Parent Network, a network of parents working to build and engage parents and others to ensure every child has a champion. Lilly's 30-year career includes positions as the chief executive officer and co-founder of Wayne Children's Healthcare Access Program; executive director for Detroit Healthcare Career Center; and assistant director for the Wayne County Head Start- Early Head Start among numerous consulting roles with various institutions and organizations. A persistent advocate for equity and collaboration, Lilly is known for advancing policies, programs, and practices that positively impact vulnerable children and families.



Mathew Jaber Stiffler, PhD, Director, Center for Arab Narrative, ACCESS

Matthew Jaber Stiffler is the Director of the Center for Arab Narratives (CAN), a new national research institution through ACCESS, the largest Arab American community non-profit in the country. Matthew is also the Research & Content Manager at the Arab American National Museum in Dearborn, MI. Matthew received his Ph.D. in American Culture from the University of Michigan in 2010, where he serves as a lecturer in Arab and Muslim American Studies. He is a former board member of the Arab American Studies Association and serves on the executive board of Michigan Humanities. He writes about food and identity.



Moderator

Hilary Marusek, PhD, Psychiatry & Behavioral Neurosciences, School of Medicine, WSU

Hilary Marusek, PhD, is an Assistant Professor in the Department of Psychiatry and Behavioral Neurosciences at Wayne State University (WSU) School of Medicine. Dr. Marusak directs the WSU THINK Lab, which focuses on pediatric anxiety, understanding the impact of childhood trauma/adversity on neural development, and using that knowledge to improve interventions that can enhance mental health in pediatric populations.



CHECK-UP Team

Hayley Thompson, PhD, CHECK-UP Director

Hayley S. Thompson, PhD, is a professor in the Department of Oncology at Wayne State University and the Associate Center Director for Community Outreach and Engagement at the Karmanos Cancer Institute (KCI), an NCI-designated comprehensive cancer center. In this role, she established KCI's Office of Cancer Health Equity and Community Engagement (OCHECE) and serves as its faculty supervisor. She is also founding director of the emerging Wayne State University Center for Health Equity and Community Knowledge in Urban Populations (CHECK-UP). She is a clinical psychologist whose research addresses racial and ethnic disparities in cancer care and outcomes. Her primary focus is community-based intervention research, including investigations of cancer survivorship. She has received funding from the National Cancer Institute, the American Cancer Society, the National Heart, Lung, and Blood Institute, the Agency for Healthcare Research and Quality, the Patient-Centered Outcomes and Research Institute, and other agencies and foundations. She is currently a co-principal investigator on the NCI-funded African American Resilience in Surviving Cancer (ARISE) Study. Her research also addresses sociocultural assessment in diverse populations. She led the development of the Group-Based Medical Mistrust Scale (GBMMS), widely used in health disparities research, administered in over 100 published, peer-reviewed studies. She currently directs Michigan Cancer HealthLink, a community-academic partnership to build research capacity in diverse communities within Karmanos Cancer Institute's 46-county catchment area with 150 community members involved in contributing to Karmanos' research agenda. She is also Director of the Community Health Scholars Program within CHECK-UP, designed to support metro Detroit residents in building and applying research skills.



Carrie Leach, PhD, MPA, CHECK-UP Co-Director of Community Inclusion

Carrie Leach is an Assistant Professor of Research at the Institute of Gerontology, Community Engagement Program Manager at the Center for Urban Responses to Environmental Stressors (CURES), and Associate Director for Community Inclusion at the Center for Health Equity and Community Knowledge in Urban Populations (CHECK-UP) at WSU. Dr. Leach has expertise in health communication, participatory and action research, digital and health literacy, and community-based and aging services delivery and communication. Her research, expertise, and driving passion are focused on improving communication inequities, decision making and public health by developing community-driven solutions derived from participatory processes. Her work at the IOG has focused on partnering with organizational leaders and community residents to evaluate and examine the needs of more than 5,500 older adults across Michigan to translate findings into actionable improvements in aging and community-based services practice and policy. At CURES she works with community stakeholders and researchers to co-construct multi-media materials aimed at improving environmental health literacy in Detroit. Those efforts resulted in disseminating health-protecting information to more than 5,000 Detroiters through face-to-face interactions and thousands more on-line. Her overarching aim is to foster University in-reach, so that the science community and expertise can be leveraged to the benefit of the public, and likewise, so researchers can learn through community engaged experiences and be better allies through their work.



Lisa Braddix, MPH, CHECK-UP Steering Committee Chair

Lisa Braddix is the Chief Health Equity Officer for the Southeastern Michigan Health Association where she works to foster organizational collaboration to improve community health using practical approaches that will eliminate health disparities in marginalized populations throughout southeast Michigan. Lisa has spent several years working in community health and is passionate about issues related to health disparities and health equity. Lisa serves as the Steering Committee Chair for the Center for Health Equity and Community Knowledge in Urban Populations at Wayne State University. She also is the chair of the Michigan Cancer Consortium Health Equity and Policy Committee and a co-chair of the Healthy Pontiac We Can! Coalition. Lisa is a native of Cleveland, Ohio and a graduate of The Ohio State University with a Bachelor of Science Degree in Biological Sciences and has a Master of Public Health Degree from the University of Michigan. She has also earned a graduate certificate in Non-Profit Management from Eastern Michigan University and is currently a doctoral student at Wayne State University studying the Sociology of Health and Illness.



Alex Sass, MSW

Alex Sass is the manager of research and operations for CHECK-UP. In this position she supports the CEnR Symposium Planning Committees, CHECK-UP Research Networks, as well as the administrative side of CHECK-UP. Additionally, Alex works as a research assistant at Karmanos Cancer Institute, Office of Cancer Health Equity and Community Engagement (OCHECE) supporting the work of the Genesee County Cancer Action Council. While receiving her Master's of Social Work at the University of Michigan, her training focused on community-engaged research and health disparities. Alex also works as a research assistant under the NIA funded "Recruiting and Retaining Older African Americans into Research" funding the Healthier Black Elders of Flint program.



CHECK-UP Team

Ten-Niah Kinney, MPH

Ten-Niah Kinney is a Research Assistant in the Department of Oncology at Wayne State University School of Medicine and project manager at CHECK-UP. She received her bachelor's degree from Michigan State University in Human Biology and is a current Master of Public Health student at Wayne State University. At WSU, Ten-Niah has worked on several research projects targeting community assessment, developing engagement programming, and methods to improve health outcomes in vulnerable populations. Previously Ten-Niah worked in collaboration with CVS Health, as a COVID immunizer and health care ambassador where she partnered on pharmacy community campaigns that addressed barriers to medication adherence and care accessibility.



Mikayla Harrison, BS

Mikayla Harrison is the newest member of the Center for Health Equity and Community Knowledge in Urban Populations (CHECK UP) team. Mikayla is originally from Detroit, Michigan, where she attended Cass Technical High School. She obtained her Bachelor of Science in Human Biology with a minor in Religion from Michigan State University in May 2022. Mikayla is currently pursuing a Masters of Public Health at Michigan State University College of Human Medicine. Mikayla has been committed to giving back to her community throughout her educational journey. She has volunteered with organizations such as Habitat for Humanity and the American Red Cross. Mikayla volunteers at Hannah's House, a shelter for disadvantaged pregnant women, and Sparrow Hospital's Emergency Department, both in East Lansing. At CHECK UP, Mikayla's core projects include working with the Cancer Action Councils and African American Resilience in Surviving Cancer.



CHECK-UP Team

Zachary Cichon, BS

Zach Cichon, BS is a Research Assistant at Karmanos Cancer Institute, Office of Cancer Health Equity and Community Engagement (OCHECE) and Wayne State University School of Medicine (WSU SOM), Department of Oncology. Zach works closely with Cancer Action Councils (CACs) as well as with CHECK-UP research networks to help cancer survivors, caregivers, and community members build capacity and participate in research. He is currently earning a Master's of Public Health (MPH) degree with a concentration in population health analytics from Wayne State University. He is interested in identifying health disparities and addressing them through community level interventions.



Zainab Ahmed, BS

Zainab Ahmed, BS is a graduate student in her second year at Wayne State University's MPH program and hope to graduate in May 2024. She was born in Grand Rapids but was in the suburbs of Detroit. She graduated from Wayne State with she received her Bachelor's of Science in Public Health with University Honors back in 2021. She got into research in her second year of undergraduate studies and worked on a feasibility study that was funded through the Undergraduate Research Opportunity Program (UROP) and was lucky enough to be selected to present at the NCUR in Atlanta, Georgia in 2019.



John High III, BS,BA

John High III is a Master of Public Health student at Michigan State University. John is also a two-time Michigan State University graduate, earning his Bachelor of Science in Kinesiology and a Bachelor of Art in Interdisciplinary Studies: Health and Society. During undergrad, John worked as a research assistant with the Department of Kinesiology at Michigan State University. John currently serves as a research assistant at Karmanos Cancer Institute, which is designated as a National Cancer Institute Comprehensive Cancer Center. Through his involvement, he speaks to grade school students in Detroit, encouraging them to further their education. John is a fierce advocate for health equity, striving to improve access to care and social determinants of health in underserved urban communities.



Contact



WAYNE STATE CHECK-UP

Center for Health Equity and Community
Knowledge in Urban Populations

www.check-up.wayne.edu

Hayley Thompson, PhD
Director
hayley.thompson@wayne.edu

Alex Sass, MSW
Manager, Research & Operations
alexandra.sass@wayne.edu

Carrie Leach, PhD, MPA
Associate Director for Community
Inclusion
carrieleach@wayne.edu

Ten-Niah Kinney
Project Manager
ten-niah.kinney@wayne.edu