



2023 CHECK-UP Community-Engaged Research Workshop Series

Funding and Sustaining Community-Academic Partnerships

Hybrid Event:

Zoom

or

In-person at the Fisher Building Conference
Room, 3011 W Grand Boulevard, Detroit,
Michigan 48205

May 18, 2023

6:00 - 8:00 PM

Land Acknowledgment & The Legacy of Native Peoples

Wayne State University rests on Waawiyaataanong (Waa-we-yaa-tih-nong), also referred to as Detroit, the ancestral and contemporary homeland of the Three Fires Confederacy. These sovereign lands were granted by the Ojibwe (Oh-jib-way), Odawa (Oh-daa-waa), Potawatomi (Pow-tuh-waa-tuh-mee), and Wyandot nations, in 1807, through the Treaty of Detroit. Wayne State University affirms Indigenous sovereignty and honors all tribes with a connection to Detroit.

Radical Welcome

Welcoming Transgender/Non-binary/Gender Nonconforming folks

(Adapted from the 2019 Creating Change--National LGBT Task Force--conference program)

To create radical welcome for members of the Transgender, Non-binary, and Gender Nonconforming (Transgender, Transsexual, genderqueer and more) communities please remember that a person's purposeful gender expression or external appearance may not match their internal gender identity.

About pronouns:

- In this space, we are committed to not making assumptions about anyone's gender identity based on the way they look, sound, or behave.
- Ask "What pronouns do you use?"
- When in doubt use a person's name or gender neutral pronouns, for example, "they/them/theirs".
- Please call people what they ask you to call them and use the pronouns that people ask you to use.
- Remind yourself that some people may be expressing gender differently than the last time you encountered them.
- When you make a mistake about someone's pronoun, make the correction and move on.

Showing up:

Please listen to transgender people's needs and stories when they are volunteered. Respect people's privacy and boundaries and do not ask questions that would wouldn't ask of anyone else.

Introduction

2023 CHECK-UP Community-Engaged Research Workshop Series

Meaningful engagement of diverse community stakeholders in research is increasingly prioritized by federal and philanthropic funding agencies. Although demand for engagement is increasing, support and training for skill building has not kept pace. To address this issue, we will facilitate a series of workshops to build the skills and capacity of academic and community experts.

The workshops we will provide are tailored to the interests and needs of attendees of the 2022 Community-Engaged Research (CEnR) Symposium held at Wayne State University. The symposium occurred over six days in September, October, and November, focused on three unique health equity populations, and had 381 individual attendees including community stakeholders, students, clinicians, and academic faculty and staff. Our workshops are developed in response to the evaluation responses we received, and provide critical insight into the landscape of CEnR, so that academic and community experts are better prepared to interact effectively and collaborate equitably, before, during, and after a project is funded.

Workshop 2: Funding and Sustaining Community-Academic Partnerships

Grant funding is vital for establishing a foundation for community-academic partnerships. This workshop will provide an opportunity for community stakeholders and academic faculty, staff, and clinicians to learn from funders about how to secure grants that have a community-engagement component.

Objectives:

- Identify specific strategies for demonstrating authentic community partnerships in grant applications and telling your story
- Identify sources of funding for community-academic partnerships
- Provide examples of successful proposals of community-engaged work

Introduction

The Wayne State University (WSU) School of Medicine Center for Health Equity and Community Knowledge in Urban Populations (CHECK-UP)

CHECK-UP was established in 2021 with the support of the WSU Office of the Vice President of Research (OVPR) to provide an infrastructure to accelerate partnerships between metropolitan Detroit communities and WSU's schools, colleges, centers, and departments to identify, investigate, and act upon the barriers and bridges to health equity in the region. CHECK-UP is driven by the imperative that WSU prioritize and promote shared leadership with community stakeholders in medical and behavioral research. Methodologies that build engagement and participation are central to CHECK-UP because of their promise in reducing health disparities, increasing the public relevance of WSU's research, and expanding the reach of scientific discoveries throughout community at large. CHECK-UP leadership includes Hayley Thompson, PhD, Director, Carrie Leach, PhD, Associate Director of Community Inclusion, and Lisa Braddix, MPH, Steering Committee Chair.

Community Engaged Research (CEnR)

Community-engaged research (CEnR) is a process in which academic researchers work collaboratively with and through community members to identify and address issues affecting the well-being of communities. CEnR has been endorsed and recommended by many but applied by relatively few. This one-day symposium will provide opportunities to learn about and discuss the benefits gained from CEnR, as well as its challenges and strategies for conducting this CEnR successfully. This meeting will also be an opportunity to learn from and network with community members who have identified research priorities for their communities. Topics that will be addressed will include the following:

- How does community engagement contribute to stronger science?
- What are successful models of community-engaged scholarship that academic researchers can follow?
- How can academic institutions support community-engaged scholarship among faculty?
- What are the health research priorities within local Detroit communities?
- What kinds of local opportunities are there for community-engaged research?

Agenda

2023 CHECK-UP Community-Engaged Research Workshop Series:
"Funding and Sustaining Community-Academic Partnerships"
Thursday, May 18

6:00 PM **IN-PERSON** **ZOOM**
Dinner & Networking Speed Networking

6:30 PM **Welcome**
Hayley S. Thompson, PhD

6:35 PM **Panelist & Organizational Backgrounds**
Crystal L. Barksdale, PhD, MPH, Program Director,
Division of Community Health & Population Science,
National Institute on Minority Health and Health Disparities

Katie Brisson, MA, Vice President of Program,
Community Foundation of Southeastern Michigan

Courtney Clyatt, MA, MPH, Senior Program Officer,
Eugene Washington PCORI Engagement Awards Program

Laurie Solotorow, BS, Director,
Nutrition & Health Lifestyles,
Michigan Health Endowment Fund

7:15 PM **Panel Discussion**
Moderated by: Danielle Hilliker, MSM
& Susan Miller, MA

7:45 PM **Question & Answer**

7:55 PM **Wrap-up & Evaluation**
Hayley S. Thompson, PhD

8:00 PM **End**



Panelists

Crystal L. Barksdale, PhD, MPH, Program Director, Division of Community Health & Population Science, NIMHD

Dr. Crystal L. Barksdale is a program director in the Division of Community Health and Population Science at NIMHD, where she manages a diverse research portfolio related to community-, social-, and structural-level determinants and interventions.

Prior to joining NIMHD, Dr. Barksdale was the Acting Deputy Director and Chief of the Minority Mental Health Research Program in the National Institute of Mental Health, Office for Disparities Research and Workforce Diversity. She has previously worked in federal and academic positions providing program evaluation leadership and subject matter expertise on children's mental health projects focused on depression and suicide, disparities in child-serving systems, and culturally and linguistically appropriate interventions for at-risk youth and their families. A licensed clinical psychologist, Dr. Barksdale received her doctorate in clinical psychology from George Washington University, her master's degree in public health from Johns Hopkins Bloomberg School of Public Health, and her bachelor of science degree in psychology from the University of North Carolina at Chapel Hill.



Katie Brisson, MA, Vice President of Program, Community Foundation of Southeastern Michigan

As Vice President of Program for the Community Foundation, Katie manages our program staff and all of the amazing work that comes with it. While the team does help our board to make grants, their work reaches far beyond that. Katie helps manage the program team to oversee the many ways the Community Foundation can connect our donors with the incredible work being done by so many organizations and initiatives across southeast Michigan and beyond. She has been with the Community Foundation since 1999 and has served as Vice President since 2012. Even with her years of experience, being able to help connect local donors with local organizations and projects that they may never have heard of is still exciting to her. Katie has an M.A. in Policy Studies from The Johns Hopkins University, as well as an M.A. in Legal and Ethical Studies from the University of Baltimore. Prior to her time with the Community Foundation, she worked as a lobbyist on hunger and poverty issues in Maryland. Katie was excited to return to her home state of Michigan to take a role at the Community Foundation.



Panelists

Courtney Clyatt, MA, MPH, Senior Program Officer, Eugene Washington PCORI Engagement Awards Program

Courtney Clyatt, MA, is a Senior Program Officer for Engagement at the Patient-Centered Outcomes Research Institute (PCORI). She comes to PCORI with more than 10 years of experience in public health and project management. In her position, she will play a vital role in the Engagement Awards program and, specifically, the Pipeline to Proposal Awards, which will fund community-building and engagement projects. Clyatt has worked extensively with community-based health organizations in the District of Columbia and has provided them with program oversight and technical assistance. She recently led the implementation of the 2005-2010 DC Cancer Control Plan and has also led the development of the 2013-2018 DC Cancer Control Plan while working with the DC Cancer Consortium. Clyatt is a graduate of The George Washington University, where she completed her studies in international politics at The Elliott School for International Affairs and Global Health Program Design Monitoring and Evaluation at the School of Public Health and Health Sciences. Her master's thesis research explores the correlation between insurance status and health outcomes following a colorectal cancer diagnosis.



Laurie Solotorow, BA, Director, Nutrition & Healthy Lifestyles, Michigan Health Endowment Fund

Laurie Solotorow is the Director of the Nutrition and Healthy Lifestyles program for the Michigan Health Endowment Fund. She oversees the Health Fund's Nutrition and Healthy Lifestyles Proactive grant program, as well as work specific to early childhood intervention and maternal and child health. She has experience in family and private philanthropy in the areas of grant making, strategy and mission development and program oversight. Laurie has previously served as the Operations Manager for a small non-profit Human Service Agency in Pontiac, MI, and has extensive consulting experience in operations, revenue cycle management, business process redesign and project management in the non-profit, acute care, senior care, medical device and manufacturing industries. Laurie has served on the Board of Directors for the Michigan Dyslexia Institute, participated in Leadership Oakland LOXXII, and was a Girl Scout Leader for six years. She has a bachelor's degree from Michigan State University.



Moderators

Danielle Hilliker, MSM, President & CEO, Southeastern Michigan Health Association

For over a decade, Danielle consulted with and led various nonprofit organizations through organizational design and growth. Hilliker currently leads as the Executive Director/CEO for Southeastern Michigan Health Association and Interim Executive Director for Joy Southfield Community Development Corporation. With progressive leadership, Hilliker remains passionate about systemic change and focuses on issues of social justice, race and gender equity, public health, and community development.



Susan Miller, MA, Director of Research Philanthropy, WSU Office of Development and Alumni Affairs

Susan Miller, MA, is the Director of Research Philanthropy within the Wayne State University School of Medicine Office of Development and Alumni Affairs. The Office of Development and Alumni Affairs and the Medical Alumni Association work collaboratively to develop services, benefits, programs and communications designed to foster awareness, generate pride, encourage involvement and increase engagement and financial support.



CHECK-UP Team

Hayley Thompson, PhD, CHECK-UP Director

Hayley S. Thompson, PhD, is a professor in the Department of Oncology at Wayne State University and the Associate Center Director for Community Outreach and Engagement at the Karmanos Cancer Institute (KCI), an NCI-designated comprehensive cancer center. In this role, she established KCI's Office of Cancer Health Equity and Community Engagement (OCHECE) and serves as its faculty supervisor. She is also founding director of the emerging Wayne State University Center for Health Equity and Community Knowledge in Urban Populations (CHECK-UP). She is a clinical psychologist whose research addresses racial and ethnic disparities in cancer care and outcomes. Her primary focus is community-based intervention research, including investigations of cancer survivorship. She has received funding from the National Cancer Institute, the American Cancer Society, the National Heart, Lung, and Blood Institute, the Agency for Healthcare Research and Quality, the Patient-Centered Outcomes and Research Institute, and other agencies and foundations. She is currently a co-principal investigator on the NCI-funded African American Resilience in Surviving Cancer (ARISE) Study. Her research also addresses sociocultural assessment in diverse populations. She led the development of the Group-Based Medical Mistrust Scale (GBMMS), widely used in health disparities research, administered in over 100 published, peer-reviewed studies. She currently directs Michigan Cancer HealthLink, a community-academic partnership to build research capacity in diverse communities within Karmanos Cancer Institute's 46-county catchment area with 150 community members involved in contributing to Karmanos' research agenda. She is also Director of the Community Health Scholars Program within CHECK-UP, designed to support metro Detroit residents in building and applying research skills.



Carrie Leach, PhD, MPA, CHECK-UP Co-Director of Community Inclusion

Carrie Leach is an Assistant Professor of Research at the Institute of Gerontology, Community Engagement Program Manager at the Center for Urban Responses to Environmental Stressors (CURES), and Associate Director for Community Inclusion at the Center for Health Equity and Community Knowledge in Urban Populations (CHECK-UP) at WSU. Dr. Leach has expertise in health communication, participatory and action research, digital and health literacy, and community-based and aging services delivery and communication. Her research, expertise, and driving passion are focused on improving communication inequities, decision making and public health by developing community-driven solutions derived from participatory processes. Her work at the IOG has focused on partnering with organizational leaders and community residents to evaluate and examine the needs of more than 5,500 older adults across Michigan to translate findings into actionable improvements in aging and community-based services practice and policy. At CURES she works with community stakeholders and researchers to co-construct multi-media materials aimed at improving environmental health literacy in Detroit. Those efforts resulted in disseminating health-protecting information to more than 5,000 Detroiters through face-to-face interactions and thousands more on-line. Her overarching aim is to foster University in-reach, so that the science community and expertise can be leveraged to the benefit of the public, and likewise, so researchers can learn through community engaged experiences and be better allies through their work.



Lisa Braddix, MPH, CHECK-UP Steering Committee Chair

Lisa Braddix is the Chief Health Equity Officer for the Southeastern Michigan Health Association where she works to foster organizational collaboration to improve community health using practical approaches that will eliminate health disparities in marginalized populations throughout southeast Michigan. Lisa has spent several years working in community health and is passionate about issues related to health disparities and health equity. Lisa serves as the Steering Committee Chair for the Center for Health Equity and Community Knowledge in Urban Populations at Wayne State University. She also is the chair of the Michigan Cancer Consortium Health Equity and Policy Committee and a co-chair of the Healthy Pontiac We Can! Coalition. Lisa is a native of Cleveland, Ohio and a graduate of The Ohio State University with a Bachelor of Science Degree in Biological Sciences and has a Master of Public Health Degree from the University of Michigan. She has also earned a graduate certificate in Non-Profit Management from Eastern Michigan University and is currently a doctoral student at Wayne State University studying the Sociology of Health and Illness.



Alex Sass, MSW

Alex Sass is the manager of research and operations for CHECK-UP. In this position she supports the CEnR Symposium Planning Committees, CHECK-UP Research Networks, as well as the administrative side of CHECK-UP. Additionally, Alex works as a research assistant at Karmanos Cancer Institute, Office of Cancer Health Equity and Community Engagement (OCHECE) supporting the work of the Genesee County Cancer Action Council. While receiving her Master's of Social Work at the University of Michigan, her training focused on community-engaged research and health disparities. Alex also works as a research assistant under the NIA funded "Recruiting and Retaining Older African Americans into Research" funding the Healthier Black Elders of Flint program.



CHECK-UP Team

Ten-Niah Kinney, MPH

Ten-Niah Kinney is a Research Assistant in the Department of Oncology at Wayne State University School of Medicine and project manager at CHECK-UP. She received her bachelor's degree from Michigan State University in Human Biology and is a current Master of Public Health student at Wayne State University. At WSU, Ten-Niah has worked on several research projects targeting community assessment, developing engagement programming, and methods to improve health outcomes in vulnerable populations. Previously Ten-Niah worked in collaboration with CVS Health, as a COVID immunizer and health care ambassador where she partnered on pharmacy community campaigns that addressed barriers to medication adherence and care accessibility.



Mikayla Harrison, BS

Mikayla Harrison is the newest member of the Center for Health Equity and Community Knowledge in Urban Populations (CHECK UP) team. Mikayla is a passionate advocate for health equity, and we are thrilled to have her on board to help us further our mission of decreasing the cancer burden in the KCI catchment area. Mikayla is originally from Detroit, Michigan, where she attended Cass Technical High School. She obtained her Bachelor of Science in Human Biology with a minor in Religion from Michigan State University in May 2022. Mikayla is currently pursuing a Masters of Public Health at Michigan State University College of Human Medicine. Mikayla has been committed to giving back to her community throughout her educational journey. She has volunteered with organizations such as Habitat for Humanity and the American Red Cross. Mikayla volunteers at Hannah's House, a shelter for disadvantaged pregnant women, and Sparrow Hospital's Emergency Department, both in East Lansing. At CHECK UP, Mikayla's core projects include working with the Cancer Action Councils and African American Resilience in Surviving Cancer. Mikayla is excited to contribute her skills and knowledge to CHECK UP's efforts to educate and empower communities.



CHECK-UP Team

Zachary Cichon, BS

Zach Cichon, BS is a Research Assistant at Karmanos Cancer Institute, Office of Cancer Health Equity and Community Engagement (OCHECE) and Wayne State University School of Medicine (WSU SOM), Department of Oncology. Zach works closely with Cancer Action Councils (CACs) as well as with CHECK-UP research networks to help cancer survivors, caregivers, and community members build capacity and participate in research. He is currently earning a Master's of Public Health (MPH) degree with a concentration in population health analytics from Wayne State University. He is interested in identifying health disparities and addressing them through community level interventions.



Zainab Ahmed, BS

My name is Zainab Ahmed. I am a graduate student in my second year at Wayne State University's MPH program and hope to graduate in May 2024. I was born in Grand Rapids but was in the suburbs of Detroit. I graduated from Wayne State with my Bachelor's of Science in Public Health with University Honors back in 2021. I got into research in my second year of my undergraduate studies and worked on a feasibility study that was funded through the Undergraduate Research Opportunity Program (UROP) and was lucky enough to be selected to present at the NCUR in Atlanta, Georgia in 2019. A cool fact about me is that I am a henna artist! I love working with henna as a medium as it is a huge part of my culture and something I love to showcase.



Contact



WAYNE STATE CHECK-UP

Center for Health Equity and Community
Knowledge in Urban Populations

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